

## WARWICK GREENWOOD CRICKET CLUB SOCIAL MEDIA POLICY



### Our Commitment

The Warwick Greenwood Cricket Club along with affiliated Associations and clubs have an obligation to ensure a safe physical and emotional environment is maintained. This includes cyber safety and the safe and responsible use of Information and Communication Technology (ICT). Individual players, parents, spectators, team officials, match officials and Association representatives also have a responsibility to use ICT in a safe and responsible way.

### All those involved in Senior Cricket will create a cybersafe environment by

- Using the Club and Association name, motto, crest and/or logo only in an appropriate way in line with the organisation's guidelines,
- Using the Club or affiliated Association club's websites to provide information about competitions, committees, policies, rules, social events or other important sport related issues,
- Using SMS and/or email by officials, managers, coaches etc to communicate officially sanctioned social events (via parents),
- Using the official social network pages to promote positive cricket news and events (with permission obtained from featured individual(s) and via parents for juniors and seniors. Explicit permission must be obtained for all third parties present in published photographs, even those in the background.,
- Ensuring content of posts or electronic communication doesn't breach The Spirit of Cricket,
- Not engaging in cyber bullying, including but not limited to:
  - harassing, teasing, intimidating or threatening another person via electronic means,
  - sending or posting inappropriate digital pictures or images, email / instant / phone / text messages, or website postings(including social network sites ie Facebook or blogs) and is irrespective of whether the page could be viewed by the wider public or not,
- Members will remain responsible for and be vigilant of the content and security of their individual accounts such as email, social networking (ie Facebook), micro blogging (ie Twitter), video sharing (ie YouTube), picture sharing (ie Instagram) and mobile phones.

The Warwick Greenwood Cricket Club, will take any breaches of the policy seriously. Any person (including, but not limited to, players, officials, coaches, members, umpires, spectators, and parents) or clubs who breach this policy can be charged and called to account before a disciplinary committee.